**To Our Valued Sumitomo Distributors,**

Effective September 1, 2020, Sumitomo Electric Interconnect Products, Inc. will cease sales of our SumiMark IV 300 DPI Marking System. It will be superseded by our new SumiMark IV PLUS Marking System. The SumiMark IV 300 DPI will not longer be manufactured but will continue to be supported through 2022.

Please see the chart below to help you understand the similarities and differences between the two systems.

If you have further questions regarding this change, please contact us at 800.758.3515.

# SumiMark® Marking System Comparison



| Functional/Component | SumiMark® IV 300 DPI | SumiMark IV® PLUS |
|---|---|---|
| Distributor Cost | $4,350 | $4,350 |
| Part Number | 191-78603 | 191-78700 |
| Print Head | 300 DPI | 300 DPI |
| Interface/Connection | USB - Ethernet | USB - Ethernet |
| Software | Sumilabel 3.0 | Sumilabel 3.0 |
| Ribbon | SM3 2" or 3.25"  SM3 Super Ribbon | SM3 2" or 3.25"  SM3 Super Ribbon |
| Tubing | SM3 | SM3 |
| Printable Product Width | 1/16" to 2" | 1/16" to 2" |
| Front Panel Navigation | Push Button | Graphical Touch Screen |
| Quick Replace Platen | No | Yes |
| Quick Replace Printhead | No | Yes |

**◆ SUMITOMO ELECTRIC INTERCONNECT PRODUCTS**